



PORSCHE JOURNEYS CATALOG • 2027 SEASON

# Drive Through Your Dreams

Let the Roar Silence Everything

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## ABOUT US

# Let the Roar Silence Everything

Adrenalina Experience is an international boutique company offering far more than driving tours: flawless logistics, breathtaking landscapes and genuine human connection. A direct partnership with Porsche, a dedicated luggage vehicle and routes planned down to the last detail – so all that is left for you is to enjoy.

We believe in elegance and a culture of driving, never racing, and we curate every group with care. Closest to our hearts: our parent-and-child journeys.

## Shay Shalom Yitzhak Hassid

FOUNDER & CEO

Behind Adrenalina Man in Israel and Adrenalina Experience in Germany stands Shay Hassid – an entrepreneur with a BA in Economics and Accounting and an MBA in marketing, who pairs strategic vision with a genuine love of people. Family is his anchor and the company's: Avishag and the boys at home, his father Meir, who has escorted our journeys on the road for six years, and his mother Ayala, who joins us every year.

**“It's not the years in your life that count — it's the life in your years.”**



Shay, Avishag and the boys



Meir and Ayala — part of the journey

## THE TEAM



### Olga Chumak

COO • ADRENALINA EXPERIENCE GERMANY

If Shay is the vision, Olga is the one who turns it into reality. Born in Ukraine, 36, with a master's degree in management and logistics and fluent in three languages, she spent several years at Porsche and knows the brand from the inside. Today she is COO of Adrenalina Experience in Germany: Shay's right hand in every matter and the company's operational arm – from the cars and hotels to the very last detail on the road. A mother of an 11-year-old daughter, she lives near Stuttgart.



GERMANY • SWITZERLAND

# The European Experience

Hands on the wheel, heart on the throttle – you're off: a Porsche 911 Cabriolet tearing through the roads of the Black Forest, with a new view unfolding before you every day. Then comes Switzerland – a helicopter lifts off over the summit of the Harder Kulm, Interlaken and Lauterbrunnen spread out beneath your feet, and the mountains wrap around you on every side. Back on solid ground, breathtaking alpine mountain coasters await, and by night – five-star hotels, exquisite wines, and world-class dining.

|                                 |                                                    |                                  |
|---------------------------------|----------------------------------------------------|----------------------------------|
| KM<br><b>1100</b>               | PRICE<br><b>From €5,890 pp, based on 2 sharing</b> | DURATION<br><b>4 Nights</b>      |
| VEHICLE<br><b>911 Cabriolet</b> | COUNTRIES<br><b>Germany-Switzerland</b>            | HOSPITALITY<br><b>Half Board</b> |

## Day-by-Day Itinerary

Five days, two legendary roads, and an endless string of moments you won't forget.

### 01 FRANKFURT → BADEN-BADEN **Vehicle Pickup and Entry into the Black Forest**

Hotel: **Steigenberger Icon** Europäischer Hof Baden-Baden

### 02 BLACK FOREST → SWITZERLAND **The Hasenhorn Coaster and the Gateway to the Alps**

Hotel: **Kempinski Palace Engelberg Titlis** – Swiss Alps

### 03 INTERLAKEN → FURKA-GRIMSEL PASS **Helicopter Flight and a Technical Mountain Road**

Hotel: **Kempinski Palace Engelberg Titlis** – Swiss Alps

### 04 KLAUSEN PASS → BLACK FOREST **Return to the Black Forest through the Alps**

Hotel: **Resort Der Öschberghof** – Black Forest

### 05 BLACK FOREST → FRANKFURT **Shopping in Wertheim and the Flight Home**

Accommodation: none – same-day return

#### 2027 DEPARTURE DATES

**Jul 4-8**

Sold Out

**Sep 19-23**

#### PRICE

**From €5,890 pp,  
based on 2 sharing**

Details & registration: [adrenalina.co.il](https://adrenalina.co.il)



GERMANY • AUSTRIA • ITALY • SWITZERLAND

# The Ultimate Experience

The key turns, the engine roars – you're behind the wheel of a brand-new Porsche 911 Cabriolet, top down, the scent of freedom in the air, and your wild journey begins. Germany welcomes you with winding roads through lush, perfect landscapes – but that's just the warm-up. As you push forward, the Austrian Tyrol meets you at full force: cliffs, rivers, and a heartbeat that pulses like a flat-six boxer engine. From there you enter Italy through the dramatic Tyrol, the Dolomites surrounding you on every side like driving through a dream postcard. Then comes Switzerland – total stillness, as you float through the air paragliding over Lake Walen. This isn't a trip – it's a storm of the senses.

|                                 |                                                       |                                  |
|---------------------------------|-------------------------------------------------------|----------------------------------|
| KM<br><b>1400</b>               | PRICE<br><b>From €5,890 pp, based on 2 sharing</b>    | DURATION<br><b>4 Nights</b>      |
| VEHICLE<br><b>911 Cabriolet</b> | COUNTRIES<br><b>Germany-Austria-Italy-Switzerland</b> | HOSPITALITY<br><b>Half Board</b> |

## Day-by-Day Itinerary

Five days, four countries, and an endless string of moments you won't forget.

01

MUNICH → KITZBÜHEL

### Vehicle Pickup and Drive into the Tyrol Region

Hotel: [Grand Tirolia Kitzbühel, Austria](#)

02

KITZBÜHEL → KRONPLATZ

### Mountain Karting and the Grossglockner High Alpine Road

Hotel: [Falkensteiner Kronplatz, Italy](#)

03

KRONPLATZ → BAD RAGAZ

### The Ofen Pass and the Flüela Mountain Road

Hotel: [Grand Resort Bad Ragaz, Switzerland](#)

04

BAD RAGAZ → BLACK FOREST

### Paragliding Over Lake Walen

Hotel: [Resort Der Öschberghof – Black Forest, Germany](#)

05

BLACK FOREST → FRANKFURT

### Returning the Vehicles and the Flight Home

Accommodation: your own bed at home — because there's no place like it

#### 2027 DEPARTURE DATES

~~May 16–20~~

Sold Out

~~Jul 11–15~~

Sold Out

~~Jul 18–22~~

Sold Out

Sep 5–9

6 couples left

Sep 26–30 (Autumn)

#### PRICE

**From €5,890 pp,  
based on 2 sharing**

Details & registration: [adrenalina.co.il](https://adrenalina.co.il)



GERMANY • ITALY

# Italy in Style

**For couples over 35 only**

Buckle up — you're about to live the dream. A heart-pounding Porsche adventure through the wild beauty of Northern Italy awaits you. Grip the wheel, feel the engine roar, and dive into a world where adrenaline meets luxury on every curve of the road. You'll twist through dramatic mountain passes, race beneath towering cliffs, and fly past emerald vineyards and hidden alpine villages that look torn from a postcard. This is no ordinary road trip — this is Adrenalina Experience. Unleashed. Untamed. Unforgettable.

|                                 |                                                    |                                  |
|---------------------------------|----------------------------------------------------|----------------------------------|
| KM<br><b>1050</b>               | PRICE<br><b>From €6,890 pp, based on 2 sharing</b> | DURATION<br><b>5 Nights</b>      |
| VEHICLE<br><b>911 Cabriolet</b> | COUNTRIES<br><b>Germany-Italy</b>                  | HOSPITALITY<br><b>Half Board</b> |

## Day-by-Day Itinerary

Six days, Lake Garda, exquisite wines, and an unforgettable closing party in Milan.

**01** MUNICH → SOUTH TYROL  
**Vehicle Pickup and Drive to Italy**  
Hotel: Tenne Lodges

**02** SOUTH TYROL → LAKE GARDA  
**The Passo Pennes and the Dolomites Scenery**  
Hotel: A-Rosa Gardasee

**03** LAKE GARDA  
**ATV Riding and a Tasting Tour of Cheeses and Fine Italian Wine**  
Hotel: A-Rosa Gardasee

**04** LAKE GARDA → COLLINA  
**The Manghen Pass and Lake Iseo en Route to Collina**  
Hotel: Collina Resort Reliase

**05** COLLINA → MILAN  
**Shopping in Franciacorta and a Closing Party in Milan**  
Hotel: Radisson Collection Palazzo Touring Club

**06** MILAN → ISRAEL  
**Return Flight to Israel**  
Accommodation: none – same-day return

### 2027 DEPARTURE DATES

May 30 – Jun 3

Sold Out

Jun 13 – 18

Only 3 couples left

Sep 12 – 17

### PRICE

**From €6,890 pp,  
based on 2 sharing**

Details & registration: [adrenalina.co.il](https://adrenalina.co.il)



GERMANY • AUSTRIA • SLOVENIA

# Austria–Slovenia

Take a deep breath – you're about to set out on the adventure of a lifetime. Feel the Porsche engine roar to life after a visit to the legendary BMW Museum, beginning a roughly 1,270 km journey through the most enchanting landscapes of Austria and Slovenia. Tyrol welcomes you with the Staller Sattel Pass – a hidden gem few people know, followed by a breathtaking scenic drive all the way to Velden, with an evening of chef's dinner and a luxurious casino night. Then comes Slovenia – a wild rafting adventure on the Soča River, a breathtaking scenic drive through the Trenta Pass, and a refreshing stop at Lake Jasna. On the fourth day, an exhilarating zipline adventure awaits you in Stoderzinken – the longest and best zipline in Europe. This isn't just a drive – it's a journey of excitement, luxury, and adventure you won't forget.

|                                 |                                                        |                                  |
|---------------------------------|--------------------------------------------------------|----------------------------------|
| KM<br><b>1270</b>               | PRICE<br><b>From €6,390 pp, based<br/>on 2 sharing</b> | DURATION<br><b>4 Nights</b>      |
| VEHICLE<br><b>911 Cabriolet</b> | COUNTRIES<br><b>Germany–Austria–<br/>Slovenia</b>      | HOSPITALITY<br><b>Half Board</b> |

## Day-by-Day Itinerary

Four nights, two enchanting countries, and wild rafting on the Soča River.

**01**

MUNICH → KITZBÜHEL

### Landing, the BMW Museum, and Entry into Tyrol

Hotel: [Grand Tirolia Kitzbühel](#)**02**

KITZBÜHEL → VELDEN

### Tyrol's Hidden Gem to a Casino Night in Velden

Hotel: [Falkensteiner Hotel Velden, Austria](#)**03**

VELDEN → SLOVENIA AND BACK

### Wild Rafting on the Soča and the Trenta Pass

Hotel: [Falkensteiner Hotel Velden, Austria](#)**04**

VELDEN → TEGERNSEE

### The Stoderzinken Zipline — Europe's Best

Hotel: [Althof Seehotel Überfahrt, Tegernsee](#)**05**

TEGERNSEE → MUNICH

### Returning the Vehicles, Outlet Shopping, and the Flight Home to Israel

Accommodation: none – same-day return

#### 2027 DEPARTURE DATES

~~Jun 27 - Jul 4~~

Sold Out

#### PRICE

**From €6,390 pp,  
based on 2 sharing**Details & registration: [adrenalina.co.il](https://adrenalina.co.il)



ITALY • MONACO • FRANCE

# Golden Sands

**For couples over 35 only**

From vibrant Milan, a Porsche 911 Cabriolet races through the vineyards of Piedmont, crosses the Italian Riviera, and arrives at glittering Monaco – before continuing into the heart of Provence and Nice. Rare truffles, wine and cheese tastings, dramatic mountain passes, a traditional French perfume workshop, and the legendary Monte Carlo Casino – all before a boat trip to a hidden island closes out the journey. This is our most prestigious journey, and for good reason.

|                                 |                                                    |                                  |
|---------------------------------|----------------------------------------------------|----------------------------------|
| KM<br><b>1100</b>               | PRICE<br><b>From €8,790 pp, based on 2 sharing</b> | DURATION<br><b>5 Nights</b>      |
| VEHICLE<br><b>911 Cabriolet</b> | COUNTRIES<br><b>Italy–Monaco–France</b>            | HOSPITALITY<br><b>Half Board</b> |

## Day-by-Day Itinerary

Five nights, three countries, and a closing boat trip to a hidden island on the Riviera.

**01**

MILAN → SAN REMO

**The Launch from Milan and the Magic of Piedmont**

Hotel: Europa Palace Sanremo

**02**

SAN REMO → MONACO

**Conquering the Maritime Alps and Monaco**

Hotel: Hôtel Hermitage Monte-Carlo

**03**

MONACO → NICE

**The City of Perfume and Arrival in the Capital of the Azure Coast**

Hotel: Maison Albar - Le Victoria

**04**

NICE → SAINT-TROPEZ AND BACK

**The Glamour of Saint-Tropez and the Red Rocks**

Hotel: Maison Albar - Le Victoria

**05**

NICE → CAP D'ANTIBES AND BACK

**Farewell to the Wheel and Sunset on a Luxury Yacht**

Hotel: Maison Albar - Le Victoria

**06**

NICE → RETURN FLIGHT

**Farewell and Flight Home**

Accommodation: none – same-day return

**2027 DEPARTURE DATES****Jun 20–25**

Sold Out

**PRICE****From €8,790 pp,  
based on 2 sharing**Details & registration: [adrenalina.co.il](https://adrenalina.co.il)

## SURPRISE DESTINATION

# Surprise Experience

Now it's our turn to surprise you! You sign up, and we choose where you're going – one of our three flagship experiences: The European Experience, The Ultimate Experience or Austria-Slovenia. Which one will you get? That's exactly the magic. What's certain in advance: a Porsche 911 Cabriolet, five-star accommodation, close escort throughout the journey and plenty of surprises – all at a special price you won't find anywhere else. Get ready, spots are limited.

|                                 |                                                    |                                  |
|---------------------------------|----------------------------------------------------|----------------------------------|
| KM<br><b>1000-1350</b>          | PRICE<br><b>From €5,390 pp, based on 2 sharing</b> | DURATION<br><b>4 Nights</b>      |
| VEHICLE<br><b>911 Cabriolet</b> | COUNTRIES<br><b>Revealed on departure</b>          | HOSPITALITY<br><b>Half Board</b> |

## How Does It Work?

Four simple steps and one guaranteed outcome – a Porsche adventure you won't forget.

### 01 STEP ONE Register for the Trip

You leave your details and complete an initial registration – without knowing where you're headed. That's exactly the point. We take care of everything else.

### 02 STEP TWO We Choose for You

Our team picks one of our three flagship experiences for you – The European Experience, The Ultimate Experience or Austria–Slovenia. Each one is a superb Porsche journey in its own right, with full escort and five-star accommodation.

### 03 STEP THREE You Get All the Details

Shortly before departure, we reveal the full itinerary – the days, activities, hotels and the car – so you arrive fully prepared, even if you didn't know where you were flying until the very last moment.

### 04 STEP FOUR Hit the Road

The key turns, the engine roars, and you're on your way to an unforgettable Porsche adventure – at a special price you won't find on any of our other experiences.

#### 2027 DEPARTURE DATES

**May 23–27**

Only 2 couples left

#### PRICE

**From €5,390 pp,  
based on 2 sharing**

Details & registration: [adrenalina.co.il](https://adrenalina.co.il)



## A CUSTOM-BUILT ROUTE

# Corporate & Business Routes

Team-building days, employee recognition events, incentive trips, or VIP client hosting – we build your company a fully customized Porsche route, at the length, pace, and countries that fit your needs precisely. From a light 600 km to a full 1,250 km adventure, from 3 to 5 nights, and a range of Porsche models – coupe, cabriolet, and more – every group gets an experience tailored just for it.

|                                   |                                |                                  |
|-----------------------------------|--------------------------------|----------------------------------|
| KM<br><b>600-1250</b>             | PRICE<br><b>Custom Quote</b>   | DURATION<br><b>3-5 Nights</b>    |
| VEHICLE<br><b>Coupe/Cabriolet</b> | COUNTRIES<br><b>Customized</b> | HOSPITALITY<br><b>Half Board</b> |

## How Do We Build Your Route?

Four simple steps, from the first conversation to the day you hit the road.

01

STEP ONE

### An Introductory Call to Understand Your Needs

You tell us about your group – how many participants, the purpose (team-building, recognition, incentive, or client hosting), and your preferred budget and schedule.

02

STEP TWO

### A Fully Customized Route Proposal

We build you a complete route proposal – countries, activities, hotels, and the right vehicle models – along with a detailed price quote.

03

STEP THREE

### Approval, Final Adjustments, and Booking

We go through every detail together, make any final adjustments needed, and lock in the route, dates, and vehicles.

04

STEP FOUR

### Hit the Road

Your group heads out on a fully escorted Porsche adventure, built especially for you.

#### DEPARTURE DATES

Custom - by arrangement

#### PRICE

**Custom Quote**

Details & registration: [adrenalina.co.il](https://adrenalina.co.il)



ADRENALINA EXPERIENCE • 2027

# Dates & Prices

| JOURNEY                                                                   | DATES                                                                                                                                                                                                             | PRICE                                     |
|---------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------|
| <b>The European Experience</b><br>Germany • Switzerland                   | <div><div><del>Jul 4-8</del><br/>Sold Out</div><div>Sep 19-23</div></div>                                                                                                                                         | <b>From €5,890 pp, based on 2 sharing</b> |
| <b>The Ultimate Experience</b><br>Germany • Austria • Italy • Switzerland | <div><div><del>May 16-20</del><br/>Sold Out</div><div><del>Jul 11-15</del><br/>Sold Out</div><div><del>Jul 18-22</del><br/>Sold Out</div><div>Sep 5-9<br/>6 couples left</div><div>Sep 26-30 (Autumn)</div></div> | <b>From €5,890 pp, based on 2 sharing</b> |
| <b>Italy in Style</b><br>Germany • Italy                                  | <div><div><del>May 30-Jun 3</del><br/>Sold Out</div><div>Jun 13-18<br/>Only 3 couples left</div><div>Sep 12-17</div></div>                                                                                        | <b>From €6,890 pp, based on 2 sharing</b> |
| <b>Austria-Slovenia</b><br>Germany • Austria • Slovenia                   | <div><div><del>Jun 27-Jul 1</del><br/>Sold Out</div></div>                                                                                                                                                        | <b>From €6,390 pp, based on 2 sharing</b> |
| <b>Golden Sands</b><br>Italy • Monaco • France                            | <div><div><del>Jun 20-25</del><br/>Sold Out</div></div>                                                                                                                                                           | <b>From €8,790 pp, based on 2 sharing</b> |
| <b>Surprise Experience</b><br>Surprise Destination                        | <div><div>May 23-27<br/>Only 2 couples left</div></div>                                                                                                                                                           | <b>From €5,390 pp, based on 2 sharing</b> |
| <b>Corporate &amp; Business Routes</b><br>A Custom-Built Route            | <div><div>Custom - by arrangement</div></div>                                                                                                                                                                     | <b>Custom Quote</b>                       |

Prices are per person, based on 2 sharing. Places are limited – we recommend booking early.



## ADRENALINA EXPERIENCE

# Good to Know

### What's Included?

- ◆ A selection of Porsche 911 Coupe/Cabriolet vehicles
- ◆ Fuel expenses
- ◆ Half-board accommodation
- ◆ Attractions throughout the journey
- ◆ Close escort by a professional team fluent in 4 languages
- ◆ Luggage vehicle
- ◆ Valet parking services
- ◆ Direct flights (from Israel only!)
- ◆ Plenty of surprises along the way

### Not Included

- ◆ Lunches
- ◆ Travel insurance
- ◆ Alcohol and personal expenses
- ◆ Tips for the service team

**Deductible:** Up to €2,500 for the 911S model; for the GT3, GT4, and similar models – up to €5,000 per vehicle. A 100% deductible waiver can be purchased – please ask our sales representative for details!

**Rules:** An international driving license is mandatory, and the minimum driving age is 25. Participants aged 18-34 must be accompanied by a person over 35 in the same car, and two young people aged 21-34 may not drive and stay together alone in the same car. Our Porsche journeys are built around luxury and quality company, not for competitive driving.



LET'S HIT THE ROAD

# The Road Is Waiting

Scan the code and join us on Instagram – moments from the road, new journeys and surprises, first.



**@adrenalina\_experience**

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